



## Communications Intern

### Organization Description

The mission of the [Somali Bantu Community Association](#) (SBCA) is to provide vital transitional services, advocacy, and programming that empowers members of the refugee community to uphold cultural identity and thrive in their new life here in Lewiston/Auburn, Maine.

The main programmatic undertaking of the SBCA is the community farming program, [Liberation Farms](#). It aims to provide new American farmers access to, and culturally-appropriate resources for, the means of sustainable food production for themselves and their communities to bolster food and economic security. The program assists over 130 Somali Bantu farmers by providing access to land, seeds, trainings, technical assistance, and marketing.

### Job Description

We are seeking a Communications Intern to work under the direction of our Markets Manager. The position will focus on creating a strong online presence, recognizable brand, and clear communication with stakeholders. This is a dynamic position that encourages creativity and innovation. The majority of the intern's attention will be to highlight the work of the farmers and promote Liberation Farms. While much of this work can be done remotely, the Communications Intern will be expected to be on the farm at least one day per week.

### Schedule

This position is expected to run from mid-May through late August with the option to extend for an additional semester depending on the intern's availability and schedule. Options for scheduling are flexible and will be determined based on the individual we hire. There is the opportunity to work 10-20 hours per week.

### Duties & Responsibilities

- Update and maintain SBCA's social media presence, including consistent Instagram and Facebook updates
- Assist in planning, writing and managing monthly eNewsletter
- Design marketing material for major events and/or products of SBCA
- Update the SBCA website when needed

- Take high quality photographs that can be used on SBCA's website and social media platforms

### **Qualifications**

- Experience, or interest in, working cross-culturally
- Firm grasp of available tools and platforms in the social media space
- Previous internship or related experience in marketing or communications is a plus
- Photography experience highly desirable
- Proficiency in Adobe InDesign, Photoshop, and Constant Contact is a plus
- An effective communicator, both written and oral
- Ability to communicate in a professional manner with press and community contacts
- Self-starter, good organizational skills, detail-oriented, ability to prioritize, multi-task and meet deadlines
- Enthusiasm for the mission of SBCA and the families we serve
- A driver's license and a reliable form of transportation

### **Compensation**

This is an unpaid internship. We are happy to work with schools to meet internship or credit requirements. If you are a graduate student (in any field of study) or an undergraduate student minoring in Food Studies you may be eligible for a PAID internship. Please contact Amy Carrington <[amy.carrington@maine.edu](mailto:amy.carrington@maine.edu)> or go to <https://usm.maine.edu/food-studies/internships-students> for more info.

### **How to Apply**

Email a resume and cover letter detailing your interest in the program and experience working cross-culturally to Ashley Bahlkow at [bahlkow.a@gmail.com](mailto:bahlkow.a@gmail.com).

### **Deadline**

April 15th, 2019